



# AAL INFODAY 2017

Brussels, March 6th

## Opening remarks

by

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# AAL INFODAY 2017

## Welcome to this info day

- ❑ The AAL Programme launches a new Challenge-led Call for Proposals: “AAL packages/Integrated solutions”.
- ❑ The aim of this call is to support innovative, transnational and multi-disciplinary collaborative projects.
- ❑ The proposal must demonstrate a clear route to market and added-value for the different types of end-users.

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**The focus of the 2017 call challenge of the AAL Programme is twofold:**

- ❑ The challenge lies in developing packages integrating different solutions that address the needs and wishes of end-users and add value to their lives.
  - ✓ Since peoples' wishes, aspirations, and needs evolve over time, packages should be designed with built-in flexibility and a variety of components in order to meet diverse individual situations and to remain attractive to end-users over time.
  - ✓ End-users expect proposed solutions to be affordable, user-friendly, secure, and reliable.
  - ✓ Packages should be based on existing and/or open platforms.
- ❑ The challenge lies in extensive testing and evaluating of packages in order to provide meaningful and significant results.



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**You will listen to our colleagues and previous project participants:**

- I hope you will enjoy all the presentations.
- And I also hope you will make the most of the networking part during lunch and at the matchmaking tables that we have tailor made for you today.
- Finally I remind that the event is livestreamed in our website and that all the presentations will be published as of tomorrow.



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✓ Enjoy the InfoDay !

Many thanks for your attention !